

## **Career Insights**

The world is changing at a rapid pace because of trailblazing technological advancements. Choosing the right career in a constantly evolving world can be puzzling.

### **Finding the Ideal Career Option**

Over the last decade, many new career profiles have emerged that didn't exist earlier, for example social media did not exist two decades ago. However, today, almost half the world uses social media. The advent of AI & Machine Learning has propelled the wheels of automation. Similarly, other new sectors have emerged with exciting job opportunities for people.

The ideal career option should factor in many elements- including your academic background, skills, personal interests, industry demand, growth prospects, technological advancements, etc.

My quest to shortlist my career options led me to something extraordinary: I started interviewing people from different backgrounds and uploaded the same on my YouTube channel; Career Insights was born.

### **The Ideology Behind Career Insights**

"If I have seen further than others, it is by standing upon the shoulders of giants."

-Isaac Newton

The above quote by Sir Isaac Newton perfectly captures my ideology behind the creation of Career Insights. I realised it was essential to take a grass-root approach to learn about different industry trends and future prospects.

My interviews aim to bring comprehensive insights from experienced and successful professionals belonging to different industries. They will equip the listener to make the right career choice.

## **My Approach to Building Career Insights**

A lot of brainstorming went behind building these interviews. I realised that asking the right questions is critical to find the answers we all are asking ourselves. I designed the questions keeping in mind the common career concerns among students.

Here's a quick glimpse into the questions asked during the interview process:

- I would request you to introduce yourself - your company, your industry and your experience.
- Why did you select this specific industry?
- Can you give us some idea about how your industry has been shaped in the last 10 years?
- How do you foresee this industry moving in the next 5 to 10 years?
- Please throw some light on the challenges you faced during the initial years of your career and your advice to youngsters to overcome/ avoid them.
- What job opportunities can youngsters expect in your industry over the next 5 to 10 years?
- What would you suggest to students, to study and work in India or study and look for better job opportunities overseas? Where are better job opportunities likely to be in future, according to you?

## **Challenges and Learnings Across the Journey**

I have interviewed over 11 successful professionals (India and overseas) from diverse sectors and industries and uploaded their interviews on YouTube.

I realised that time is the most crucial currency and successful people are careful about how this limited resource of theirs is used.

It was really challenging to get so many experts on board for personal interviews.

I pushed my limits to overcome the intrinsic introvert nature that refrained me from reaching out to people earlier which helped me to develop strong communication and networking skills.

Learning about career experiences of industry leaders first-hand has been among my most significant achievements. I hope it helps people like me to find the right career outcomes.

To view the interviews taken please visit: <http://careerinsights.co.in/>